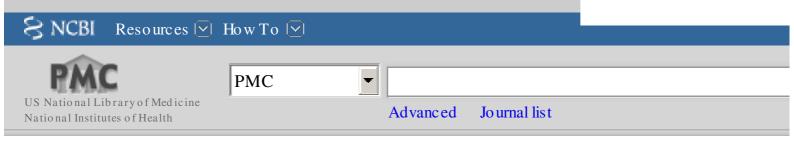
Alcohol book fails to declare an interest.

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Alcohol book fails to declare an interest

Rhona Mac Donald

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A book on the health effects of alcohol was published last year without any acknowledgment that it had been financed by the alcohol industry.

In an editorial in this month's issue of *Addiction* (2001;96:197-202) Dr Griffith Edwards, the journal's editor, and Susan Savva, its book review editor, heavily criticised the International Life Science Institute (ILSI) Europe, an organisation supported by the alcohol industry, for failing to declare a conflict of interest. It had submitted the book, *Health Issues Related to Alcohol Consumption, to the journal for review*.

The institute is a scientific organisation for the food and drinks industry, and in the foreword of the book Peter de Vogel, former chairman of ILSI Europe's alcohol task force, states: "This publication results from a project organised by ILSI Europe."

He goes on to explain that "ILSI Europe receives its funding from member company dues, governmental projects and publication sales."



In their editorial Dr Edwards and Ms Savva recalled that "the alarm bells rang" at the term "member company." They wrote to the editor of the book, Ian Macdonald, professor of nutrition at the University of London, asking for the "funding source for the ILSI project relating to the production of the book" as it had not been stated.

A reply came, not from Professor Macdonald, but from Dr Berry Danse, director of ILSI Europe, who in a "self congratulatory" letter of "unconvincing content," explained that ILSI Europe's funding "is from our members (food companies), from EU projects, WHO etc as mentioned in the foreword of the alcohol book."

Not satisfied with this, Ms Savva wrote back to Dr Danse asking him to give a clear account of the involvement of the alcohol industry in the alcohol book. In his reply Dr Danse explained that it was "not ILSI policy to single out specific companies or industries as funding sources of its publications."

Dr Edwards and Ms Savva pointed out in their editorial that this is against the Farmington consensus, which Addictions and 26 other journals have signed up to and which states that anything submitted for publication must declare sources of funding, which will be published. The International Society of Addiction Journal Editors has recently formed an ethics working group and is seriously concerned about funding issues.

The editorial went on to feature the correspondence between the journal, ILSI Europe, and the book's editor over the following months, which uncovered the fact that "the funding of the book was, on Dr Danse's admission, from the alcohol industry." The authors say: "We believe that the scientific community has a right to demand that the present ILSI volume is withdrawn from sale until a sticker is attached to each copy giving a full and open explanation of the drinks industry involvement."

Dr Edwards told the *BMJ* that this incident "insults the integrity of science," which is "important to all researchers, journals and science as a whole."

Dr Danse defended ILSI Europe's actions and said that his organisation had "great scientific credibility as all publications go through a peer review process by very prestigious scientists." He also admitted that the alcohol companies had asked if their involvement could be declared in the book, but the organisation's lawyers refused this request as it was "against ILSI policy to single out any member for particular attention."





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