

Website hierarchy and the interaction between content organization, webpage and navigation design: A systemic functional hypermedia discourse analysis.

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Website hierarchy and the interaction between content organization, webpage and navigation design: A systemic functional hypermedia discourse analysis perspective

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Website hierarchy is a central principle for organizing information in websites with implications for user orientation. Employing websites for children as case studies, this paper proposes a conceptualization of website hierarchy developed from systemic functional linguistics to the analysis of websites. This new conceptualization draws on the strengths and differences of existing ones in order to reflect the fluidity of websites as hypermedia texts on the WWW and the role that the interaction between content organization, webpage and navigation design plays in revealing a website's hierarchical organization and in orienting users within it.

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Web accessibility for people with disabilities, in this regard, it should be emphasized that the adaptation ends the Central guarantor.