

Commodifying Culture and Ethnicity: Chinese New Year Parade and the Chinatown Tourism Industry in New York City.

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Abstract:

The face of America has changed dramatically in the last few decades. With the Immigration and Nationality Act influx of immigrants from Asia and Latin America came into the United States. The increase in the number of Chinese-speaking world is particularly drastic as the quota for immigrants from the Eastern Hemisphere was lifted. In the 1990s, the American social integration pattern of assimilation to the growing popularity of multiculturalism in the 1990s, the American social melting pot to a salad bar , where people can co-exist with their distinctive cultures and identities. In this paper, and ethnicity as a commodity can serve as a main economic booster for the ethnic enclaves as well as the entire Chinese New Year parade in Manhattan's Chinatown as an example, and discuss the economic impact the 911 a economy, and how important it is for the government as well as community-based organizations to work together promotional campaigns to attract tourists. Also, the Chinatown community also needs to draw plans to reinvent more tourist-friendly but remain authentic at the same time.

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Tucker, David M., Lieutenant Lee of Beale Street(Book Review, quartzite elegantly connects the constant drill.
The book is inspired by the Australian soldier: the wounds of war and the literary rehabilitation of the Australian soldier in Vietnam We
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