

Business information management:
improving performance using
information systems.

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Business information management: Improving performance using information systems

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Abstract/Description

Traditionally, introductory information systems texts have used a largely descriptive approach. Typical questions answered in many previous texts include: What is hardware? What is software? What types of information systems are there? Where can they be applied in organizations? What are the types of local-area network or database systems? What are the merits of sequential file access, token ring networks, hierarchical databases or chip design? □

Yet most business and management students will never be directly involved with the implementation of such technologies. What all will be involved with is managing

information to improve their personal performance and the performance of the work area they are responsible for. This will involve assessing the quality of information available and working with colleagues to develop processes and introduce applications to make better use of this information.□

This book does not focus on the hardware and software technology for managing information technology – the ‘T’ in ‘IT’; instead the emphasis is on the ‘I’ in ‘IT’. It acknowledges the major problems with implementing information systems which deliver value to the business. It explores the reasons for these problems and management solutions to reduce these problems.

Item Type: Book

Uncontrolled Keywords: information technology, information strategy, information quality, knowledge management

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