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Residents' perceptions of the cultural benefits of tourism

Antonia Besculides ... Peter J. McCormick

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Abstract

Tourism can have both positive and negative outcomes for residents in communities where sharing and preserving their culture could be seen as conflicting goals. This research used a benefits-based approach to examine the perceptions of cultural tourism by Hispanic and non-Hispanic residents living along the Los Caminos Antiguos Scenic and Historic byway in southwestern Colorado, the United States. Results showed that while both groups recognized the value of living along the byway, Hispanic residents felt more strongly that it could provide important cultural benefits to residents and showed greater concern for its management to preserve the distinct cultural atmosphere.

Résumé

Perceptions des habitants au sujet des bienfaits culturels du tourisme. Le tourisme peut avoir des conséquences positives et négatives pour les habitants des communautés où le partage et la conservation de leur culture pourraient se voir

comme des objectifs contradictoires. Cette recherche a utilisé une approche basée sur les bienfaits pour examiner les perceptions du tourisme culturel de la part des habitants hispaniques et non-hispaniques du long du Chemin Touristique et Historique de Los Caminos Antiguos dans le sud-ouest de l'État de Colorado (USA). Les résultats montrent que, bien que les deux groupes reconnaissent la valeur de vivre le long de ce chemin, ce sont les habitants hispaniques qui sont plus convaincus que la route pourrait offrir des bienfaits culturels importants aux habitants et qui se soucient davantage de sa gestion afin de conserver l'ambiance culturelle distincte.



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Keywords

cultural benefits; cultural tourism; resident perceptions; Hispanics

Mots-clés

bienfaits culturels; tourisme culturel; perceptions des habitants; Hispano-Américains

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Antonia Besculides received a Master of Science in Forestry. Research interests include

cultural interpretation and the connection between heritage and a sense of place.

Martha Lee is Associate Professor at Northern Arizona University (School of Forestry, Flagstaff AZ 86011, USA. Email <martha.lee@nau.edu>). Her research interests include the benefits of visitor perceptions of forest management. **Peter McCormick** is visiting Assistant Professor at the same university. His research interests include rural development, ethnicity and identity, and the American West.

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