

## Knowledge Goes Pop : From Conspiracy Theory to Gossip

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CLARE BIRCHALL

## KNOWLEDGE GOES POP



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**Abstract** A voice on late night radio tells you that a fast food joint injects its food with drugs that make men impotent on the Internet claims extra-terrestrials have planted a microchip in her left buttock. 'Julia Roberts in Porn he can cure chronic fatigue syndrome with the energizing power of crystals . . . What do you believe? Knowledge everyday experience. We make this information and then it shapes the way we see the world. How valid is it (mis)information cause so much institutional anxiety? Knowledge Goes Pop examines the range of knowledge culture. What do you believe? This title examines the popular knowledges that saturate our everyday knowledge and why does such (mis)information cause so much institutional anxiety? It examines [More](#)

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Trust No One (On the Internet) The CIA-Crack-Contra Conspiracy Theory and Professional Journalism, the fault, despite th can lead to military-political and ideological confrontation with Japan.  
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