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A Better Way to Think About Business: How Values Become Virtues

Robert C. Solomon

Oup Usa (1999)

Abstract

This is a book on business ethics for managers. It is structured around three themes: 1) the idea that how we perceive and think about organizations we work for is a major factor in the framing and atmosphere of those organizations; 2) the idea of the corporation as a community rather than the formalistic, legal and mystical characterizations that currently abound in management books; 3) the various business virtues and vices and their role in the daily practice of business.

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