



Social media in education: A beginner's guide for implementation

Dop, Angela

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Abstract:

The current landscape of teenage social interactions has changed drastically in the last decade. Since the rise and popularity of social media, students are no longer dependent upon face-to-face exchanges with peers. Social media platforms afford students the opportunity to connect with each other at any time of day or in nearly any location. The power of the connectivity that social media affords can be harnessed by educators within the classroom. This project is a beginner's guide to implementing social media in an educational setting. The platforms that have been presented are Facebook, Twitter, and WordPress. Each of these platforms offers different features for different types of interactions between students and with the teacher. This project guides readers in the set-up of these three platforms and offers advice on their uses.

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