

The 'supercrip; in sport media: wheelchair athletes discuss hegemony's disabled hero. [Download Here](#)

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### The 'supercrip; in sport media: wheelchair athletes discuss hegemony's disabled hero.

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Abstract : There has been little critical recognition of the marginalization of disabilities through media use of the 'supercrip' model in their coverage. The

explored sport, media and hegemony in relation to disability through in-depth interviews with 10 male wheelchair basketball players in the USA, examining their reading of the supercrip model in mainstream media to ascertain how they accepted, negotiated or opposed the supercrip, and explored their ideas for alternatives to a hegemonic frame on the disabled in sport. The wheelchair athletes interviewed for this study showed an acute awareness of the supercrip in media coverage, but varied in their acceptance of the assumptions embedded in it; they were not uniformly vulnerable to a dominant narrative. They also showed preferences for other media models but expressed fears that these models would not be accepted by an ableist public.

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