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Lessons from innovation empirical studies in the manufacturing sector: A systematic review of the literature from 1993-2003

Nizar Becheikh ... Nabil Amara

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Abstract

What is innovation and what determines its development in manufacturing firms? The literature on the topic has evolved exponentially during the last decades. However, the divergence of the research results makes it so that the innovation process is still poorly understood. Relying on a systematic review of empirical studies published between 1993 and 2003, this article propose and discuss a framework which brings together a set of variables related to the innovation process and the internal and contextual factors driving it. The ensuing results highlight several avenues which would help managers and policy makers to better foster innovation and researchers to better channel their efforts in studying the phenomenon.





Keywords

Technological innovations; Innovation determinants; Innovation measurement; Manufacturing sector; Systematic review

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Dr Nizar Becheikh has completed a Ph.D. in management at Laval University in Quebec City. He is currently a postdoctoral researcher at the CHSRF/CIHR Chair on Transfer of Knowledge and Innovation at Laval University. His research interests are focused around innovation in the manufacturing sector, strategic management, and virtual organizations. He published an article and a book chapter on management of

technologies and virtual organizations. He also has communications in prestigious conferences such as the Academy of Management meeting, the DRUID (Danish Research Unit for Industrial Dynamics) and the AIMS (Association internationale de management stratégique).



Dr René Landry is Fellow of the Royal Society of Canada. He is the holder of a Chair on Knowledge Transfer and Innovation. Dr Landry is professor at the Department of Management of the Faculty of Business at Laval University in Quebec City where he teaches on knowledge transfer. He has published extensively on public policies, innovation and knowledge transfer. His most recent works on innovation and knowledge transfer have been published in *Public Administration Review*, *Technological Forecasting and Social Change*, *Research Policy* and *Science Communication*. René Landry is also the head the Réseau Innovation Network (RIN) which brings together more than 650 members, comprising 50 university researchers and students, and 600 partners from public, private and not for profit organizations. The RIN edits a weekly electronic newsletter: INNOV.



Dr Nabil Amara is assistant professor at the Department of Management of the Faculty of Business at Laval University in Quebec City. He is also the co-director of CHSRF/CIHR Chair on Transfer of Knowledge and Innovation at Laval University in Quebec City. His research interests focus on innovation in manufacturing sector and the measurement of efficiency of knowledge transfer in private and public sector. His most

significant works on innovation and knowledge transfer have been published in Research Policy, Public Administration Review, Technological Forecasting and Social Change, Technovation and Science Communication.

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