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Knowledge management in multinational firms

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Abstract

Multinationals by their very nature are network firms. They are therefore able to leverage their networks to effectively manage dispersed knowledge assets. They do this by tapping into a number of local clusters to assimilate and integrate knowledge. However, knowledge traffic is almost always two-way, so that clusters have much to gain from both intentional and unintentional knowledge outflows from MNEs. Thus, MNEs can serve as conduits between clusters, so that their network knowledge contributes to the health of all the clusters in which it operates.



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Keywords

Knowledge; Networks; Multinational corporations

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