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Penguin by Design: a Cover Story 19

Baines, Phil and Pearson, David (2005) *Penguin by Design: a Cover St*

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| Type of Research: | Book |
| Creators: | <u>Baines, Phil</u> and <u>Pearson, D</u> |
| Description: | <p>'Penguin by design: a cover</p> <p>Although certain periods of overview of their cover desi</p> <p>The book draws heavily on t the University of Bristol Lib: featured in the book. I work development, changing edit evolving and wider story of</p> <p>To more fully inform the dis company development gene</p> |
| Official Website: | http://www.penguin.co.uk/ |
| Additional Information (Publicly available): | <p>Phil Baines</p> <p>Research Interests</p> <p>Typography</p> <p>Graphic design</p> <p>Public lettering</p> <p>Signing</p> |

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