

Study Guide to Accompany Managerial Economics in a Global Economy, Sixth Edition

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Abstract

The purpose of the study guide is to help students make their time spent studying more productive. The SG includes learning objectives, software tools, true-false questions and answers, multiple choice questions and answers, and more. The software will allow students to solve problems using statistical and quantitative methods described in the textbook. Modules will include breakeven analysis, time value of money, descriptive statistics, regression analysis and forecasting, market analysis, and linear programming.

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