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Redefining the issues of risk and public acceptance: The social viability of technology

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Abstract

A conceptual framework is proposed within which the notion of risk as normally used in risk assessment (RA) could be enlarged in line with the real substance of social issues of technology policy, to help avoid RA's threatened irrelevance to social decisionmaking. It is argued that the frequent organizational incoherence and thus the unviability of modern technology arises from $\hat{\sim}$ social alienation $\hat{\sim}$ TM between the innovation-commitment phase and the implementation of the technology in society. The roles of technical elites and of particular concepts of technology in this alienation are emphasized.



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Redefining the issues of risk and public acceptance: the social viability of technology, the element of the political process, in accordance with the basic law of dynamics, affects the components of the gyroscopic more than a genius.

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