

Building enterprise information architectures: reengineering information systems.

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Building Enterprise Information Architecture: Reengineering Information Systems

by Melissa A. Cook
January 1996
ISBN 0134402561

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Synopsis

Written for IS and corporate management, CIOs, and consultants, this guide provides a practical, easy-to-use framework for developing and implementing an enterprise information architecture aligned with business requirements. Users will learn to eliminate redundancy, cut costs, and deploy new technology in an orderly way.

The publisher, Prentice-Hall ECS Professional

Less technical and detailed than other like texts, this book sets out to put Business Executives and Managers back in control of their Information Systems Architecture. The approach utilized in this book takes the mystery out of technology, and is based on information processing concepts and breakthroughs that have been largely ignored or buried in technical jargon. This worldwide approach is not limited to any language or cultural constraints.

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