

Performing arts-the economic dilemma:
a study of problems common to theater,
opera, music and dance.

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Abstract : The objective of this study is to explain the financial problems of performing groups and to explore the implications of these problems for the arts in the USA. Alternatives facing the arts are recommended and the costs that society is expected to shoulder are outlined. The main focus of the study

cost and revenue structure of the performing groups. Consequently, effort devoted to the accumulation of records of costs, ticket sales, revenues and from other sources. Secondly, the information gathered in trying to determine constitutes the audience, in terms of education, economic characteristics, geographical distribution, ticket purchasing habits, etc. is given. From these, a series of studies could be produced. Among them, studies of performer incomes, the history of cultural centres, grants and contributions, and the state of the arts in the subject matter included only live professional performance. There are three books. The first details the current economic state of the performing arts in 1994. The 'cultural boom' is re-examined. The characteristics of audiences and the financial circumstances of performers are discussed, culminating in an examination of the economic state of the performing organizations. The second part discusses the technology of the performing arts and its implications for their financial future. The third part examines the sources of funds used to cover the deficits. The implications of the findings for the future of the arts and for public policy are outlined.

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