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Minority Recruiting in the Navy and Marine Corps.

Accession Number : AD0787152

Title : Minority Recruiting in the Navy and Marine Corps

Descriptive Note : Industrial research repts.

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Full Text : <http://www.dtic.mil/dtic/tr/fulltext/u2/787152.pdf>

Report Date : Sep 1974

Pagination or Media Count : 199

Abstract : The report analyzes the minority recruiting policies, procedures, and objectives of the Navy and Marine Corps. It examines the nature of the problem, noting that it is both quantitative and qualitative for the Navy but mainly qualitative for the Marine Corps. It then

summarizes the history, background, philosophy, and organization of recruiting. Recruiting concepts and practices are examined in detail, followed by an analysis of labor market factors affecting minority availability.

Descriptors : *POLICIES , *RECRUITING , *MINORITIES , METHODOLOGY , MARINE CORPS , PERSONNEL MANAGEMENT , NAVY , PROBLEM SOLVING , INDUSTRIAL RELATIONS , COMPARATORS , RACIAL DISCRIMINATION

Subject Categories : Personnel Management and Labor Relations

Distribution Statement : APPROVED FOR PUBLIC RELEASE

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