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The relationship of attitudes to computer utilization: New evidence from a developing nation

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Abstract

The attitudes of students toward computers are significant determinants of behavior that may influence computer utilization. In this paper, a survey was conducted to study the relationship between attitudes and computer utilization of 238 students. The article also examined whether or not computer utilization was affected by some demographic (e.g., age) and other non-attitudinal variables. The findings indicated that the overall attitude did affect computer utilization. The part of attitude scale that presented the strongest predictor of utilization was computer liking followed by confidence. Anxiety and perceived usefulness were found to be insignificant determinants of computer utilization. In addition to attitude, other variables appeared to have a strong influence on computer utilization, namely the degree of computer experience, the degree of access to computers, and the number of computer-related courses taken by survey participants.



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Keywords

computer attitudes; computer attitude scale; computer anxiety; computer confidence; computer liking; computer usefulness; computer utilization

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